



Mimi – mind changer

Try something new

This exercise is designed to teach learners how to make their competences visible to their future employers. It is about learners recognising how to present their migration background as a bonus to companies. Thus, this exercise is also about positive self-marketing. Learners shall realise that knowledge about different cultures allows us to come up with more creative ideas. This exercise is about being able to establish this idea on the labour market.

Step 01

Prepare

Consider areas of life in which cultural diversity is a particular asset. Take notes and prepare examples for learners.

Step 02

Implement

Brain storming activity: the learners engage with examples and they list the advantages of employing a culturally diverse workforce.

Step 03

Develop

Learners develop arguments how to best “sell”/present themselves to future employers, emphasising their cultural background as golden standard

Step 04

Follow-up

As a follow-up, you can prepare role plays (e.g. job-interviews) for learners to implement.

Recommendations, Tips & Hints

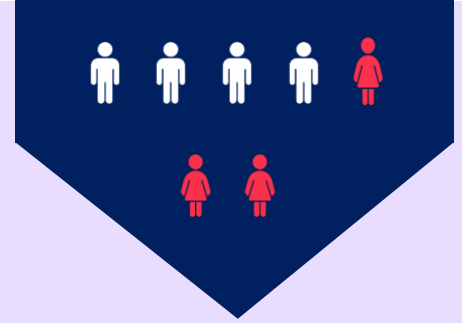
Think about positive examples and success stories of people with migration background that allowed them to become successful.

Classroom resources

Flipchart/whiteboard
Handout with example scenarios
Pens

Duration

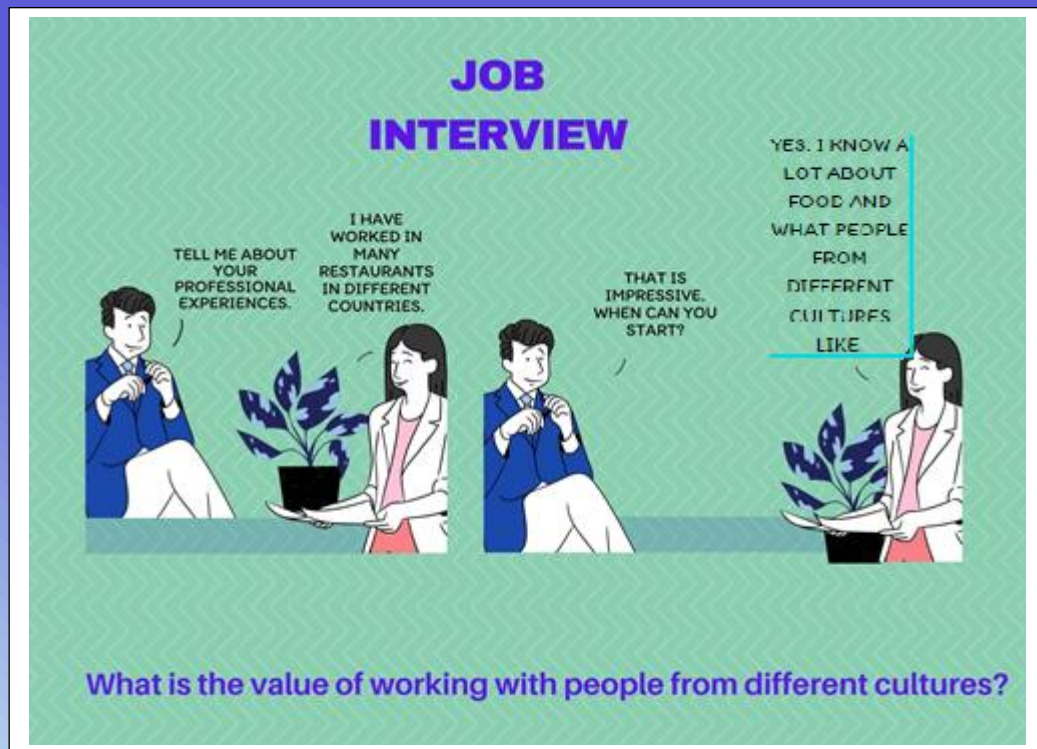
60-90 minutes



Try something new

Picture this:

You are thinking of starting a new business in the food service industry. What are the benefits of hiring people with migratory background to start up your business? Combining the culinary influences from other cultures with your local cuisine can be an enriching opportunity to create something new, something that potentially appeals to a much larger target group.



About the tool

This exercise allows you to think creatively, in terms of further developing yourself professionally.

Food for thought

Think about the positive influences people from different cultures might have on your business. What benefits do you see?

Key words

Return on investment, value of taking a chance.

Read this:

<https://www.investopedia.com/terms/r/returnoninvestment.asp>



Migrants' Microintegration – into work and social life – mind changer