



Mimi – mind changer

Different Countries, Different Approaches

This mind changer activity shall help interest in and reflect upon the different aspects of diversity and see also how HR managers / company owners may understand the situation in their life and work. It shall be an initiator to rethink any discrimination.

Mind changer implementation and follow-up – For VET providers

Step 01

Prepare

A brief lecture on how to properly engage with foreign audience and avoid cultural barriers.

Step 02

Implement

The participants share with the audience their experience on delivering cross-cultural presentations.

Step 03

Develop

The trainer asks the participants to prepare a mock presentation to deliver in a cross-cultural culture. The trainer gives each participant the nationality of the target audience.

Step 04

Follow-up

Theoretical input is provided by the trainer and further discussion is encouraged.

Recommendations, Tips & Hints

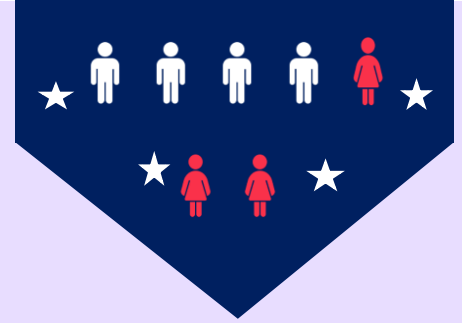
The participants should consider factors such as language differences, level of context (low-context and high-context cultures), body language, value of time, control of feelings and emotions, and so on.

Classroom resources

A4 papers
Pens/pencils

Duration

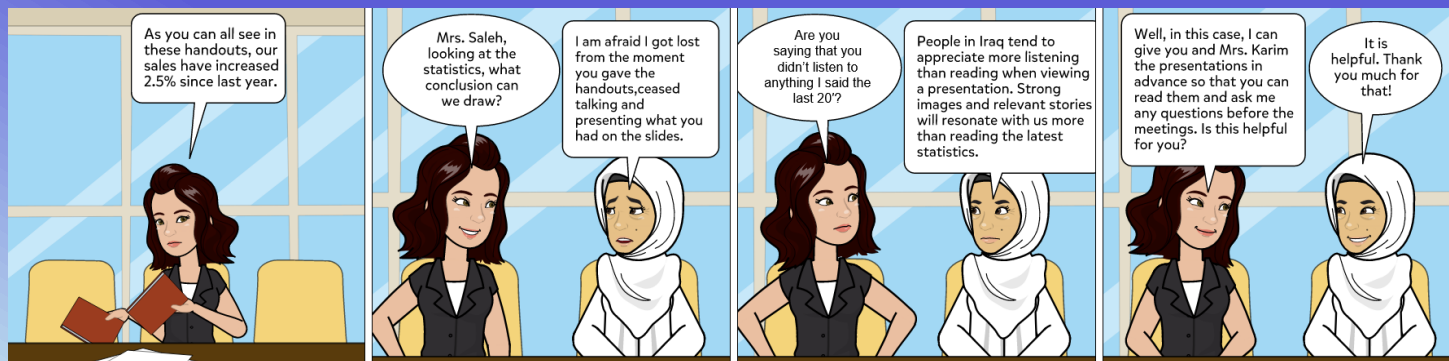
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Picture this:

you made a presentation for new coming employees about the company's future goals, annual company's revenues, statistics on company's effectiveness etc. Among them, there were two employees from Iraq. Everybody during the presentation was listening carefully and participating in discussion till the moment you gave out handouts with some solid statistics. Look into the story below.



About the tool

What you can get from it is that when delivering a presentation, you should take into account the audience addressed. Different cultures have different approaches regarding presentations.

Food for thoughts

Let's reflect – what would you do to make sure that your multicultural employees keep track of a presentation and they don't get lost?

Take notes & discuss with peers

Key words

Cross-cultural communication, presentation, barriers

Further material

- [Business Speaker Erin Meyer: How Cultural Differences Affect Business](#)
- [7 Tips to Ensure You're Understood when Speaking to a Foreign Audience](#)
- [Why Cultural Differences in Business Matter](#)